What is claimed is:

20

1. An aromatic compound represented by a following general formula (1):

- wherein R¹ to R¹⁴ each independently represents any one selected from a group consisting of a hydrogen atom, a halogen atom, a substituted or unsubstituted alkyl group having 1 to 40 carbon atoms, a substituted or unsubstituted alkynyl group having 2 to 40 carbon atoms, a substituted or unsubstituted alkynyl group having 2 to 40 carbon atoms, a substituted or unsubstituted alkoxy group having 1 to 40 carbon atoms, a substituted or unsubstituted aryl group having 6 to 40 carbon atoms, a substituted or unsubstituted heteroaryl group having 3 to 40 carbon atoms;
 - at least one of R^1 to R^9 represents a substituted or unsubstituted aryl group having 6 to 40 carbon atoms; and
- at least one of R¹⁰ or R¹⁴ represents a substituted or unsubstituted aryl group having 6 to 40 carbon atoms.
 - 2. The aromatic compound according to Claim 1, wherein at least one of R² or R⁷ represents a substituted or unsubstituted aryl group having 6 to 40 carbon atoms.

- 3. A luminescent organic solution which comprises the aromatic compound according to Claim 1 or Claim 2.
- 5 4. A material for an organic electroluminescence device which comprises the aromatic compound according to Claim 1 or Claim 2.
 - 5. An organic electroluminescence device which comprises at least one organic thin film layer comprising a light emitting layer sandwiched between a pair of electrodes consisting of an anode and a cathode, wherein at least one of the organic thin film layer comprises the material for the organic electroluminescence device according to Claim 4.
 - 6. The organic electroluminescence device according to Claim 5, wherein the light emitting layer further comprises an arylamine compound.
 - 7. The organic electroluminescence device according to Claim 5, wherein the light emitting layer further comprises a styrylamine compound.

20

15

10